Frequently Asked Questions Butterfield Holiday Shopping

ButterfieldHolidayShopping.com

What is Butterfield Holiday Shopping?

This is a campaign created by Butterfield Bank to promote the use of its Butterfield Mastercard debit and credit cards. The campaign targets a defined group of customers, allowing them to have the opportunity to win an Amazon Gift Card by making international purchases and online transactions. In addition, there is a secondary prize, a one-day Priceless experience to Istanbul, Turkey by accumulating the major quantity of points.

Who can participate in the Campaign?

The campaign is open to Butterfield Mastercard Debit or Credit Cardholders who have been pre-selected according to Butterfield's criteria for this campaign and have received an invitation via email and/or social media. The account must be linked to a natural person who is over 18 years old and resides in the Cayman Islands.

Is it necessary to access a platform to participate in the Campaign?

Yes. Participants must log in to the website <u>ButterfieldHolidayShopping.com</u> to participate with purchases made using their debit or credit card during the campaign. If they do not login in, they will not participate nor win prizes.

I heard about the campaign and want to participate, but the system won't let me enter my information. How can I participate?

To participate, the customer must receive an email inviting them to the campaign. This communication is personal and non-transferable, as the campaign is not open to all customers. The campaign includes different groups of customers based on certain characteristics. If the customer didn't receive the email to participate this time, they are invited to explore other benefits of their Butterfield Mastercard Debit and Credit Card at www.butterfieldgroup.com.

What is the duration of the Campaign?

The campaign will run from 18th of November 2024 to 26th of January 2025.

Which cards are eligible for the Campaign?

All Butterfield Mastercard Debit or Credit Cards whose cardholders have received the communication about the campaign are eligible.

What is the Campaign's mechanic?

The campaign rewards participants who accumulate points through international purchases when traveling and online shopping with their debit or credit Butterfield Mastercard card, receiving a personalized points value for every dollar spent. The main goal is to achieve 8,500 points, to redeem an Amazon Gift Card. Additionally, at the end of the campaign, a priceless experience will be awarded to the participant with the most points accumulated.

How many Amazon Gift Cards am I eligible to redeem?

Each customer who reaches 8,500 points may redeem a maximum of one Amazon Gift Card, subject to availability and while stocks last.

What transactions count towards the campaign?

All international and online transactions made from the 18th of November 2024 to the 26th of January 2025.

What happens if I have more than one debit or credit card?

All debit and credit products under the participant's name are considered to participate. Therefore, any debit or credit card you use will give you points towards your goal.

When will my purchases be reflected?

Transactional information will be updated weekly on the platform. If participants do not see their recent purchases reflected yet, they should wait a few days until the platform updates.

How will I know my status in the campaign?

Once registered and the first transaction is made, Butterfield Bank will send weekly or bi-weekly communications via email informing them of their status in the campaign.

How many "Priceless Experiences" will be awarded?

One (1).

What does the "Priceless Experience" consist of?

One (1) Prize of a Mastercard Priceless experience to Istanbul, Turkey will be awarded in the promotion. The winner will receive a four (4) night trip for two (2) people (the prize winner and one (1) guest) to Istanbul, Turkey. The trip includes round-trip economy-class air transportation from the Cayman Islands to Istanbul, Turkey with connections and lodging at a 5-star hotel, among other activities.

Can I exchange the prize for cash?

No, the prize cannot be exchanged for cash or any other product or service other than those stipulated in the prize terms and conditions.